

LIGHTRAZE

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1982 Mark Raissen graduated from the School of Electrical Engineering in South Africa with a major in Lighting. Within five years his company merged with Stantronic and listed on the Johannesburg Stock Exchange.

2002 Mark was awarded US O Visa and appointed as a consultant to the EPA. Mark implemented sales and design training programs across the USA and educated Architects, Engineers, and Contractors on the new Title 24 Energy Codes.

2005 Mark founded Lighting Imagination. The company was commissioned by Starbucks Coffee Corporation to design energy-effective LED lighting for 13,000 stores and train their partners globally to activate this program.

2006 Optiled/CREE appointed Mark as their Senior Vice President of Product Development attending quarterly meetings in Hong Kong and tasked with defining the strategy and roadmap for LED product development.

2008 Lighting Imagination was acquired by 3form, a division of the €3 billion Hunter Douglas group of companies. Mark was responsible for creating the lighting division and developing all LED lighting technology and techniques. Mark successfully trained 64 architectural representatives, their A+D specifiers and managed key accounts. In addition, he built the lighting division's team of project managers and technical estimators.

2012 *present* Mark reactivated Lighting Imagination dba LightRaze dba Effective Lighting. We are a proactive lighting design and procurement company specializing in creative solutions for interior, facade, and landscape lighting projects worldwide.

Light creates visibility without itself being visible. At LightRaze, we take this simple rule quite literally, setting out to make space visible without giving the light source undue prominence. By combining the art and science of lighting design, we provide turn-key solutions with complete transparency, control, and peace of mind for our clients.

Multi-Family

Agave Residences - Scottsdale, AZ
Archstone Apartments - Marina Del Rey, CA
Archstone Getaway - Anaheim, CA
Current Condominiums - San Diego, CA
El Mirador - West Hollywood, CA
Elysian at Flamingo - Las Vegas, NV
Elysian at Hughes Center - Las Vegas, NV
Elysian at Renaissance - Las Vegas, NV
Elysian at the HEF - Las Vegas, NV
Evolution at Warner Center - Canoga Park, CA
G12 Apartments - Los Angeles, CA
Harborview Apartments - National City, CA
Olive DTLA - Los Angeles, CA
Paseo Verde Apartments - Henderson, NV
The Moderne - Scottsdale, AZ
Picasso Apartments Brentwood - Los Angeles, CA
Tropicana Apartments - Las Vegas, NV

Residential

Alpine Residence - Beverly Hills, CA
Alta Residence - Beverly Hills, CA
N Beverly Dr Residence - Beverly Hills, CA
Foothill Residence - Beverly Hills, CA
Gilcrest Residence - Beverly Hills, CA
1200 Steven Way - Beverly Hills, CA
Chateau Falconview - Los Angeles, CA
Cliffwood Residence - Los Angeles, CA
Cuesta Residence - Los Angeles, CA
N Harper Residence - Los Angeles, CA
Jalmia Residence - Los Angeles, CA
Mount Beacon Terrace Residence - Los Angeles, CA
Rising Glen Residence - Los Angeles, CA
110 N Rockingham Residence - Los Angeles, CA
240 N Rockingham Residence - Los Angeles, CA
Amanda Residence - Studio City, CA
Landle Residence - Studio City, CA
Huntley Residence - West Hollywood, CA

Shore Dr Residence - Carlsbad, CA
Modern Pacific Bluffs Residence - Corona Del Mar, CA
Shorecliff Residence - Corona Del Mar, CA
Coral Cove Way Residence - Dana Point, CA
Coast Highway Residence - Laguna Beach, CA
6 Emerald Bay Residence - Laguna Beach, CA
182 Emerald Bay Residence - Laguna Beach, CA
Spence Residence - Laguna Beach, CA
Rui Residence - Monarch Bay, CA
Beach Residence - Newport Beach, CA
Lincoln Lane Residence - Newport Beach, CA
Marino Dr Residence - Newport Beach, CA
Moriarty Residence and Winery - Newport Beach, CA
Shippee Residence - Ojai, CA

Redbird Residence - Las Vegas, NV
Curry Residence - Henderson, NV
Kukio Residence - Kona, HI
Papa John Residence - KY
King Faisal Palace - Saudi Arabia
King Mswati Palace - Swaziland
President Mandela's Residence - SA

Private Car Showroom

Ralph Lauren Private Collection
Beverly Hills Private Showroom
Newport Beach Private Showroom
San Jose Private Showroom
Scotts Valley Private Showroom

Senior Living

Horizon Skilled Nursing Facility - Henderson, NV
Crossings Assisted Living/ MC - Las Vegas, NV
Crossings Special Care Facility - Las Vegas, NV
Estancia Assisted Living/ MC - Fallbrook, CA

Hospitality

Caesars Hotel and Casino
MGM Grand
Sunset Tower Hotel - West Hollywood, CA
San Vicente Bungalows - West Hollywood, CA
Fregate Island - Seychelles
Hotel Irvine - Irvine, CA
Hyatt - Clearwater, FL
Hyatt Regency Resort - Huntington Beach, CA
Island Hotel - Newport Beach, CA
London Clubs Hotel and Casino - SA
Pelican Hill Resort - Newport Coast, CA
Pendry - Park City, UT
Radisson Blu - Aruba
Radisson Blu Resort - St Martin
Sugar Beach Resort - Mauritius
Sun City Casino - SA
Trump International Golf Course Resort

Commercial & Retail

Starbucks - 13,000 stores, multiple locations
Safeway Corp - 500 stores, multiple locations
Frank Lloyd Wright Taliesin West - Scottsdale, AZ
Afrikaner Museum - Johannesburg, SA
Boston Logan International Airport - MA
Burbank Empire Center - Burbank, CA
Caesar's Forum Shoppes - Las Vegas, NV
Cornerstone Properties - 4 shopping centers remodel
Chase Bank, Union Square - San Francisco, CA
Food Lab - Riverside, CA
Gelson's - Century City, CA
Irvine City Hall Facade Illumination - Irvine, CA
Johannesburg International Airport
Kaufmann Performing Arts Center - Kansas City, MO
LA Metro Division 13 - Los Angeles, CA
lululemon athletica - concept stores
Merrill Lynch Corporate Offices
Microsoft Corporate HQ - Johannesburg, SA
PIMA Urban Villages - San Marcos, CA
1500 Sound Academy - Inglewood, CA
Telecommunication Tower - Johannesburg, SA
Telecommunication Tower - Pretoria, SA
The Irvine Co - 33 shopping centers remodel

